



# 2020 PARTNERSHIP OPPORTUNITIES

**P M A R**  
PORTLAND METROPOLITAN  
ASSOCIATION OF REALTORS®





## ABOUT THE PROGRAM

# EACH TIER GETS YOU MARKETING AND ACCESS TO EVERY SIGNATURE PMAR EVENT THROUGHOUT 2020!

## PMAR SIGNATURE EVENTS

### **Installation Luncheon**

This annual celebration is our opportunity to honor outgoing leaders, welcome the incoming leadership team and hear a report on PMAR activities.

### **First Citizen Awards Banquet**

A PMAR tradition since 1928, this luncheon honors an individual for their civic achievement and leadership in our community.

### **Masters Circle (4 Events)**

Members of the Masters Circle host four events each year featuring dynamic speakers, unique venues and a charitable auction.

### **Principal Broker Forums**

Principal Brokers gather to discuss hot topics in the real estate industry, issues affecting brokerages and how to protect their businesses and clients.

### **PMAR Annual Meeting**

Members are invited to network, learn, hear great speakers and if applicable, vote on issues pertaining to membership.

### **Young Professionals Network (3-4) Events)**

YPN holds several networking and educational events throughout the year, including their popular Realtor® Riverboat cruise each August.



# PRESENTING PARTNERSHIP \$10,000 ANNUALLY

## GENERAL BENEFITS

1 Primary Affiliate Membership + 3 Affiliate Associate Memberships

List of attendee name, email and brokerage after each event

New Member Orientation: 2-3 minute speaking spot and the opportunity to include your own print material (brochure, flyer, etc.) in each NMO packet

Logo in PMAR's bi-weekly eNews

Logo and link on PMAR.org

Logo on PMAR partnership banner displayed at all events

Logo on digital promotional display in PMAR lobby

Logo included in post event marketing

Opportunity to offer discounts to PMAR members online

Opportunity for PMAR to promote partner's marketing event

Tickets to each event

Promotion of services or products on PMAR Facebook & Twitter

## PROGRAM AND EVENT BENEFITS

### Installation Luncheon

5 minute presentation

Recognition during event

Logo on promotional material

Display table for promotional items

Table for 8 at event

### First Citizen Awards Banquet

Recognition during event

Logo on promotional material

Table for 8 at event

### Masters Circle Events

5 minute presentation

Recognition during event

Logo on promotional material

Display table for promotional items\*

4 tickets

### PMAR Annual Meeting

5 minute presentation

Recognition during event

Logo on promotional material

Display table for promotional items

Table for 8 at event

### YPN Events (3-4 Events)

5 minute presentation

Recognition during event

Logo on promotional material

Display table for promotional items\*

4 tickets

### Principal Broker Forum

5 minute presentation

Recognition during event

Logo on promotional material

Display table for promotional items\*

2 tickets

\*Subject to event location





**GOLD PARTNERSHIP**  
**\$5,000 ANNUALLY**

## GENERAL BENEFITS

- 1 Primary Affiliate Membership + 2 Affiliate Associate Memberships
- List of attendee name, email and brokerage after each event
- Logo in PMAR's bi-weekly eNews
- Logo and link on PMAR.org
- Logo on PMAR partnership banner displayed at all events
- Logo on digital promotional display in PMAR lobby
- Logo included in post event marketing
- Opportunity to offer discounts to PMAR members online
- Opportunity for PMAR to promote partner's marketing event
- Tickets to each event
- Promotion of services or products on PMAR Facebook & Twitter

## PROGRAM AND EVENT BENEFITS

### Installation Luncheon

- Recognition during event
- Logo on promotional material
- Display table for promotional items
- 4 Tickets

### First Citizen Awards Banquet

- Recognition during event
- Logo on promotional material
- Table for 4 at event

### Masters Circle Events

- 3 minute presentation at 1 event
- Recognition during event
- Logo on promotional material
- Display table for promotional items\*
- 4 tickets

### PMAR Annual Meeting

- Recognition during event
- Logo on promotional material
- Display table for promotional items
- 4 Tickets

### YPN Events (3-4 Events)

- 3 minute presentation at 1 event
- Recognition during event
- Logo on promotional material
- Display table for promotional items\*
- 4 tickets

### Principal Broker Forum

- 3 minute presentation at 1 Forum
- Recognition during event
- Logo on promotional material
- 1 ticket

\*Subject to event location



# SILVER PARTNERSHIP \$2,500 ANNUALLY

## GENERAL BENEFITS

- 1 Primary Affiliate Membership + 1 Affiliate Associate Membership
- List of attendee name, email and brokerage after each event
- Logo in PMAR's bi-weekly eNews
- Logo and link on PMAR.org
- Logo on PMAR partnership banner displayed at all events
- Logo on digital promotional display in PMAR lobby
- Logo included in post event marketing
- Opportunity to offer discounts to PMAR members online
- Opportunity for PMAR to promote partner's marketing event
- Tickets to each event
- Promotion of services or products on PMAR Facebook & Twitter

## PROGRAM AND EVENT BENEFITS

### Installation Luncheon

- Recognition during event
- Logo on promotional material
- 2 tickets

### PMAR Annual Meeting

- Recognition during event
- Logo on promotional material
- 2 tickets

### First Citizen Awards Banquet

- Recognition during event
- Logo on promotional material
- 2 tickets

### YPN Events (3-4 Events)

- Recognition during event
- Logo on promotional material
- 2 tickets

### Principal Broker Forum

- Recognition during event
- Logo on promotional material
- 1 ticket

### Masters Circle Events

- Recognition during event
- Logo on promotional material
- 2 tickets





**BRONZE PARTNERSHIP**  
**\$1,500 ANNUALLY**

## GENERAL BENEFITS

1 Primary Affiliate Membership

List of attendee name, email and brokerage after each event

Logo and link on PMAR.org

Logo on PMAR partnership banner displayed at all events

Logo on digital promotional display in PMAR lobby

Logo included in post event marketing

Opportunity to offer discounts to PMAR members online

Opportunity for PMAR to promote partner's marketing event

Ticket to each event

Promotion of services or products on PMAR Facebook & Twitter

## PROGRAM AND EVENT BENEFITS

### **Installation Luncheon**

Recognition during event

1 ticket

### **PMAR Annual Meeting**

Recognition during event

1 ticket

### **First Citizen Awards Banquet**

Recognition during event

Logo on promotional material

1 ticket

### **Principal Broker Forum**

Recognition during event

1 ticket

### **Masters Circle Events**


Recognition during event

1 ticket

### **YPN Events (3 Events)**

Recognition during event

1 ticket



## PMAR Membership

8,420 Members

1,095 New Members

New Member count = 3<sup>rd</sup> largest local in  
Oregon behind Central Oregon and  
Rogue Valley  
(27 locals)

PMAR #35 in NAR out of 1,171

# INDIVIDUAL EVENT PARTNERSHIPS \$100-750 ANNUALLY

**Friends of First Citizen Table** | \$750 per table | 10 Available

Recognition at the event

Recognition in post-event marketing

Table for 8 at event

**Ethics Training** | \$200 | 2 classes each | 2 Partnerships Available

3 minute presentation

Logo and link on PMAR.org event registration page

Opportunity to distribute promotional material

**LARRC Training** | \$400 | 4 classes | 1 Partnership Available

3 minute presentation

Logo and link on PMAR.org event registration page

**GRI Course** | Provide lunch for all attendees | 5 classes | 1 Partnership Available

3 minute presentation

Logo and link on PMAR.org event registration page

**Leadership Workshop** | \$100 | 1 Partnership Available

3 minute presentation

Logo and link on PMAR.org event registration page

**Webinars** | \$200 | 1 webinar | 1 Partnership Available

Recognition during webinar

Logo and link on PMAR.org event registration page