

PLEDGE OF SERVICE

HOWNW.com Certified Specialist

I recognize the desire of people in my community to participate in the American Dream of Homeownership. I support their right to this accomplishment without being subject to predatory lending practices, discrimination, inappropriate advice and lack of information.

Therefore, I pledge to:

Respond immediately, or make arrangement for an immediate response to be made in my absence, to all website generated inquiries.

Remain current in my knowledge of fair, legitimate homeownership lending programs for the underserved market of homebuyers.

Expose potential homebuyers to a wide variety of homeownership lending programs and homebuyer education/counseling assistance programs.

Offer to provide language translation services conducted by experts whenever needed.

Refer homebuyers to responsible lending institutions and help them avoid predatory lenders.

Refer buyers to the most qualified inspectors possible and strongly encourage all inspections necessary to help prevent costly surprises for clients.

When listing a property, provide the most comprehensive home marketing program at my disposal.

When selling a property, exercising all due care and diligence in ensuring the buyer has a satisfying experience.

*I understand that violation of this pledge will be grounds for revocation of my
HOWNW.com Certified Specialist certification*

Signature _____ Date _____

Other languages: _____